ANALYZE THE EFFECT OF DRIVER BEHAVIOR AND SOCIOECONOMIC CONDITION ON TRAFFIC FIOW: A CASE STUDY OF PABNA MUNICIPALITY IN BANGLADESH

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ABSTRACT

The numbers of "Three-wheeler" (locally known as "Auto") are increasing quickly and has turned into the most prevailing urban transport mode in the districts and developing town focal point of Bangladesh. In any case, an excess of import of this vehicle represents a huge weight on the power supply and urban traffic management system of this country. The purpose of this study is to investigate the interaction of socioeconomic condition and driving behavior of Auto drivers toward the design of a safe and efficient traffic and transportation management system. The main objective of this study is to to present the effect of different driving behaviors and socioeconomic condition of Auto drivers on traffic flow system for the town center of Pabna municipality. To achieve the objectives of this study, a direct interview survey was conducted from 50 Auto drivers to determine how individual differences and individual responses to driving conditions cheap driving behavior. This study reveals that in this municipality the number (3500) of Auto vehicles is increasing day by day for low price, less noise, and safety.62% driver response that the competition between them in making more trips to support their family are the main causes of traffic rules violation and traffic congestion. Finally, it was shown through correlation analysis between the socioeconomic condition and with the different driving behaviors of Auto drivers. The results of correlation analysis are in good agreement with the general views of respondents and it shows that the socio-economic condition and driving behaviors of Auto drivers are interdependent to ensure safe and efficient traffic flow for an urban area.

Keywords: Auto, Traffic congestion, Passenger attraction, Correlation, Driving behaviors

1. INTRODUCTION

Traffic congestion is a typical event and occurs almost in all the cities of Bangladesh. Among the major urban areas like Dhaka, Chittagong, Khulna, Rajshahi and some district town like Pabna, Jessore, Bagura and so on are additionally confronting this issue (Shamsher & Abdullah, 2013). Shamsher and Abdullah (2013), likewise contend that traffic research still can't completely anticipate under which conditions a "traffic congestion" suddenly occur. Traffic congestion happen when the street limit is doused inferable from a high number of vehicles passing a similar point in the meantime and due to road works, accidents, extreme climate conditions, and so on (Matin et al., 2012; Remi et al., 2009; Salman & Qureshi, 2009). On the other hand (Parker & Senserrick, 2017; Parker & Senserrick, 2012) carry out that emotions, moods, driving experience, are perceived as powerful factors in their driving behaviour, and importantly as compelling variables in their road safety outcomes, congestion, and a mediation. Parker and Senserrick (2017), likewise contended that the emotions which emerge from driver-particular or context specific triggers which result in changes in their driving decision-making (intentionally or unknowingly) and at last changes in their driving behavior. In addition, the quality of traffic roads and behaviors of drivers are additionally critical components causing traffic congestion (Araina et al., 2017). Aggressive driving behavior is one of the aggressive behavior forms which is regularly found right now

(Lajunen & Parker, 2004; Shinar & Compton, 2004; Galovski et ai., 2005; Hohn, 2006). It might cause different issues in the public arena, for example, traffic congestion, a mishap that influences the properties and life of individuals, sickness and demise (Chomeya, 2010). As per (Shamsher & Abdullah, 2013; and Mamun 2015) Rickshaws and Auto are regularly blamed for the traffic bedlam in Bangladesh. The rickshaw and Auto driver stopped their vehicles at the road side by ignoring traffic rules and regulation resulting traffic congestion and road accident are common in our country. Subsequently, to reduce car influx Bangladesh Government has effectively prohibited rickshaws utilizing on the primary streets of Dhaka city (capital) because of huge weight on movement (Shamsher and Abdullah, 2013). But in other urban and municipal areas rickshaw and Auto or three electric wheels banning procedure has not yet implemented. And these vehicles are increasing with jumping up (see in figure 1). This situation can be easily observed in the few urban territories where vehicles growing faster and exceed the capacity of the transportation system.

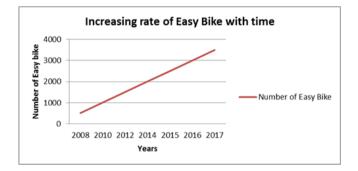


Figure 1: Increasing rate of Auto in the study area

In resultant, slow traffic creates issues for people and leave an antagonistic effect on the business economy in light of the fact that the reaction rate of people towards their allot assignment turn out to be low (Matin et al., 2012). Concerning this issue, it is very important to observe the Auto or three electric wheel drivers behavior and socioeconomic condition, to investigate the appropriateness of this vehicle as a local public transport mode in the municipality.

2. STUDY AREA

Absolute location of the Pabna municipality is 24.99° north latitude and 89.23° east longitude, in figure 2 (Mamun, 2015; UGIIP, 2007). Pabna district is described as an imperative economic center point of Bangladesh for its location and simple transportation linkages with different parts of the nation (Chakma & Chakrabartty, 2017; Saha et al., 2013; & Mamun, 2015). Regular individuals from the encompassing country zone, go to the Pabna CBD area for office work, business, treatment and for different purposes by usinging battery operated auto (Saha et al., 2013). Mamun (2015), carry out that about 2637 Autos employ throughout the roads in this municipality and the number is increasing because of its zero contamination (exhaust), less noise and safety. From field survey it was found that nearly 3,500 battery operated auto were running for 181939 people in18.64 sq. km area. The Municipal authority officially claimed that they gave license upto 1200 auto and 530 rickshaws. But there are also so many others battery driven vehicles (auto bike and auto rickshaw) which are roaming around the Pabna municipal area without any license. For this reason, this city is fully jammed packed with these vehicles. From these perspectives, the study tries to investigate the interactions between socio-economic condition and driving behavior of Auto drivers toward the design of a safe and efficient traffic and transportation management plan of the study area. The main objectives of this study are to set up several scenarios in the driving simulator to test the Auto drivers behavior. The scenarios are divided into different categories including the socio- demographic, work load pressure and traffic

rules violation of Auto drivers & to explore how the socio economic condition and driving behaviors of Auto drivers are interdependent to ensure safe and efficient traffic flow in the study area.

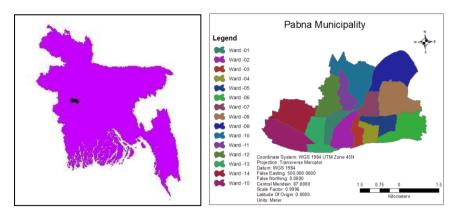


Figure 2: Location of study area with the context of Bangladesh

3. LITERATURE RWVIEW OF THE STUDY

"Three-wheelers" (locally known as "Auto") is a notable travel mode in the urban transportation system in Bangladesh (Mamun, 2015). It is a generally utilized tiny threewheeled vehicle for transport of individuals, goods and services all over in this country and in numerous Asian countries. Santucci et al (2016), argue that if 10% of car drivers start moving on an electric bike than reduced traffic congestion by 40% in Europe (Brussels). But increase in excess number may create a negative impact on the urban environment. Mandal et al (2015), carry out that Auto vehicles annual growth rate of traffic is about 6.1% in the Rajshahi City Corporation (RCC) area of Bangladesh. Mandal et al (2015), also point out that these batteries cause numerous environmental damages on short scale. Lead batteries in some cases releases hydrogen gas. Gas can cause numerous health issues in terms of long-term exposure. Mamun (2015), in his research paper said that this Auto or Electric three wheelers are responsible for daily 1.53 hours of load shedding per a day in Pabna municipality. Municipal authority said that huge number of illegal Auto is responsible for traffic congestion in CBD area specially bul bul college more and this traffic congestion rate is growing from 2% to 5% in 2016. On the other hand Government republic of Bangladesh has already claimed that the Auto and other battery operated vehicles consume more than 300 Megawatts of electricity every day to recharge their batteries (The Daily Star, 2011).

The introduction of Auto can be indicated as a quiet insurgency in the transport sector of Bangladesh. A huge number of such vehicles are now playing all over the country, largely in the municipalities and suburban area. Some gauge the figures of a million. There are no legitimate insights accessible, as these vehicles are not enlisted with the administrative transport office. These vehicles are advanced in Pabna by some enthusiastic business organization. Around 3500 vehicles ply throughout the streets in this municipality and the number is expanding because of its zero contamination (exhaust), less noise and safety.



Figure 3: Electrict three wheel or Auto

The picture (Table 1) demonstrates the gigantic pressure of Auto on municipal traffic and transportation management system. The investigation assumed that traveler's appreciation for this vehicle is the main reason behind the increasing of Auto and substitution of human hauler.

Points	Vehicle Number
Edward College	376
In front of Judge court	602
In front General Hospital	421
Pasmatha more	289
Doyel chottor (toward mental hospital)	172
In front of Pabna Zilla school	613

Table 1: Average number of Easy bike at 6 main points of CBD area in the Pabna municipality during peak hour (9.30am to 10.30am)

4. MATERIALS AND METHODS

The study carried out on the Pabna municipality of Bangladesh on the basis of the increasing rate of plying easy bikes, nastiest traffic situation and researcher's own interest. To understand the traffic and transportation problem of the town center as a whole and to arrive at a planning solution to alleviate the problem, the following methods were mainly utilized in completing the case study:

4.1 Secondary data collection

Secondary data were obtained from various government offices and concerned departments. Besides consulting different journals, research reports, internet and some newspapers were also used to extract the required information.

4.2 Reconnaissance Survey

During the collection of primary data, the study area of Pabna Municipality has been visited many times, to know the existing situation; a reconnaissance survey had been done to acquire an overall site. So it was decided to run a questionnaire survey to generate primary data.

4.3 Questionnaire Survey & Interview

Questionnaire survey and interview was conducted with the most numerous (50 drivers) auto drivers or three electric wheel drivers from 27th September to 9th October 2017; with the purpose of collecting information about the volume, composition and pattern movements of traffic entering the Municipal boundary, known as external trips, thereby, counting vehicles and interviewing a sample of drivers at cordon points in their journey into the study area. Several discussions were conducted regarding Traffic congestion issues in CBD area with the pedestrian, Transportation engineer, Urban Planner, professional experts in different sectors, from October 2017 to November 2017. The data obtained was analyzed and shown in the graphs.

4.4 Traffic volume survey

The Traffic volume survey was conducted for Easy bikes at different intersections of CBD area in the Pabna municipality by hiring some assistant and set them some important location in the Pabna municipal CBD area, like- Edward College; In front of Judge court; In front General Hospital; Pasmatha more; Doi bazar more; Doyel chottor (toward mental hospital); In front of the Pabna zilla school.

5. RESULT AND DISCUSSION

5.1 Trip Characteristics of Different Auto drivers

The planning, design and management of the road traffic and transportation system greatly depends on the availability of relevant, reliable and recent travel data, and the ability to analyze and interpret these data (Rawas, 1989). To know the trip characteristics of auto driver, road side field interview survey was conducted. The main purpose of this survey was to collect the information of auto driver about their movement (origin and destination) and it is found that most of the auto originated from outside of Central Business District (CBD) area and their destination is a CBD area of the municipality. The commercial and administrative zone of Pabna municipality are mostly covered by ward no 2 and 3 with the area of 341.473 acres land (Rahman et al, 2017). Table 02 shows the distribution of vehicle movements.

						De	stinat	ion in	differ	ent Zo	ones						Tot al Trip Gen erat ion
		W ar d 1	Wa rd 2	Wa rd 3	W ar d 4	Wa rd 5	Wa rd 6	Wa rd 7	Wa rd 8	Wa rd 9	Wa rd 10	Wa rd 11	Wa rd 12	Wa rd 13	Wa rd 14	Wa rd 15	
-	War d 1	-	15	19	-	-	5	-	3	8	-	2	-	-	5	-	57
	War d 2	15	-	56	12	28	9	51	15	9	7	45	6	7	6	5	271
۵.	War d 3	19	56	45	21	33	-	-	9	3	-	15	9	12	8	2	232
ent Zone	War d 4	-	12	21	-	15	-	1	3	-	9	-	-	2	-	-	63
differe	War d 5	-	28	33	15	5	6	13	4	2	4	3	4	1	4	-	122
Drigin in different Zone	War d 6	5	9	-	-	6	-	-	2	-	4	-	7	-	-	-	33
U	War d 7	-	51	-	1	13	-	19	5	14	7	15	1	3	5	-	134
_	War d 8	3	15	9	3	4	2	5	-	-	-	14	-	-	-	9	64
	War d 9	8	9	3	-	2	-	14	-	-	4	-	-	-	2	-	42
	War d 10	-	7	-	9	4	4	7	-	4	-	16	-	3	-	1	55
		2	45	15	-	3	-	15	14	-	16	2	4	1	-	3	120

Table 2: Trip characteristics of different auto drivers

War d 11																
War d 12	-	6	9	-	4	7	1	-	-	-	4	-	-	7	-	38
War d 13	-	7	12	2	1	-	3	-	-	3	1	-	-	-	3	32
War d 14	5	6	8	-	4	-	5	-	2	-	-	7	-	1	3	41
War d 15	-	5	2	-	-	-	-	9	-	1	3	-	3	3	-	26
Total Trips Attract ion	57	27 1	23 2	63	12 2	33	13 4	64	42	55	12 0	38	32	41	26	

4th International Conference on Civil Engineering for Sustainable Development (ICCESD 2018)

In the survey found that 271 numbers of trips are attracted to the ward no-02, 232 in ward no-03. 134, 122 and 120 trips are attracted into the word no 07, 05 and 11 respectively (Figure 4). The study also tried to find out the reason behind this huge trip attraction on that word. It was found that ward no 02 and 03 are the town center of Pabna municipality, people are congest here for their daily purpose. The other attraction zone are 07,05 and 11 no ward because many institution like- Christian grave yard, Shahid Fazlul Haque Poura High School, Bulbul College and Pabna sadar grave yard in ward no-05; Sadar Thana, Central girls school, Ichamoti Clinic, PTC hospital, Food storehouse, Pathfinder KG school, Blue bird KG school, Jalal Memorial Hospital, Square Company in ward no-07; and DPHE office, BADC office, Petrobangla gas company, District forest office, Power Development Board office, BRDB office in ward no-11.

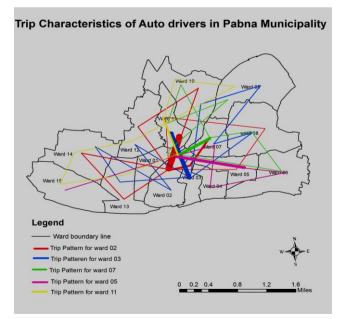


Figure 4: Trip Characteristics of Auto drivers

5.2 Driving Behavior Analysis of Different Auto Drivers

Platten et al (2013), said that besides driving behaviors, operating behavior is an importance secondary task to understand the performance of mechanism while driving. Rauch (2009), was identified hesitations during the secondary task operation occurring in difficult situations. In order to know the best about traffic congestion issues, driving behaviors and quality of roads, we surveyed different regions of the Pabna municipal area. Regarding these issues and based on recommendations from professional and traffic officers a short open-ended questionnaire was designed to get responses from the Auto driver. The collected data were analyzed using ArcGIS 10.3, SPSS software and proper correlation results were obtained. Following questions were asked and responses were obtained to study the driving behavioral effect on traffic flow condition in Pabna municipality.

Questionnaires	Total Respondents	Frequency (%
Socio-demograp	hic variables	
Age of the respondent		
1. 18-21	10	20
2. 21-24	7	14
3. 24-30	12	24
4. 30-35	9	18
5. Up to 35	11	22
Education qualification		
1. Read and write	22	44
2. Primary education	13	26
3. Secondary	10	20
4. Higher secondary & Diploma	05	10
What is your marital status?		
1. Single	15	30
2. Married	32	64
3. Divorced	03	6
How many family members do you support?		
1. No family member	05	10
2. 2-3	12	24
3. 3-4	11	22
4. 5 and above	22	44
Who is your vehicle's owner?		
1. Myself	31	62
2. My employer	19	38
Have you got first aid training?		
1. Yes	50	100
2. No	-	100
Do you have any driving license?		
1. Yes	08	16
2. No	42	84
Monthly income the owner of the vehicle		
Monthly income the employer of the vehi	<u> </u>	
The minimum driving experience of		
Traffic viol		
Reasons of traffic rules (light, speed, no	-	
stopping etc.) violation		
1. For short queue	11	22
2. To increase income	23	46
3. Racing with another driver	03	06

Table 3: Responses from the respondents about various aspects

4. No fine on violence	02	04
5. Drunk driving	01	02
6. Disregard	05	10
Poor traffic management	05	10
8. Others	-	
Safe attitude towards traffic rules violation		
1. Strongly disagree	-	
2. Disagree and	02	04
Slightly disagree	-	
Neither agree or disagree	06	12
5. Strongly agree	12	24
6. Agree and	29	58
7. Slightly agree	01	02
If your cell phone rang while driving, how you		
received your call?		
1. Reduce speed and receive calls	07	14
2. Received call at normal speed	39	78
3. Stop driving and receive calls	03	06
4. I disconnect ringing	01	02
Frequency of per day mobile phone usage while	•	
driving (general use)		
1. Never use	05	
2. At least 1 or 5 times	19	10
3. At least 5 or 10 times	22	38
4. At least 10 or 15 times	04	44
5. At least 15 or 20 times	-	08
6. More time	-	00
Safe attitude towards mobile phone usage		
1. Strongly disagree,	_	
2. Disagree and	03	
	03	06
3. Slightly disagree	10	14
4. Neither agree or disagree	02	20
5. Strongly agree,		04
6. Agree and	28	56
7. Slightly agree	-	
Do you drive after knowing your Easy bike has		
a mechanical problem?	00	10
1. Yes	23	46
2. No	27	58
What are the reasons for driving, after having a		
mechanical problem?		
1. No alternative to support my family	32	64
2. For own income	11	22
3. Foe more income	07	14
4. Others	-	•••
Causes of driving in the wrong direction		
1. Disregard traffic rules	01	02
2. Time saving	21	42
Competition/Racing with another driver	05	10
4. To get more passenger	23	46
Causes of parking violation		
1. Lack of parking place for three electric		
wheels	25	50
2. Poor traffic management system	07	14

3. Poor parking management system	13	26
4. No parking pricing	05	10
Workload of the dri	ver	
How many hours do you drive per a day?	4 5	00
a) 5 to 8	15	30
b) 8 to 10	11	22
c) 10 to 15	15	30
d) Above15 hours	09	18
Why you work so long (for 10 to 15 & above 15 hours' work)?		
a) To support my family	31	62
b) For my personal expenses	15	30
c) Others	04	08
Do you do any rough behave with passengers	04	00
during pressure on work load?		
a) Yes	07	14
b) No	43	86
Do you violence the traffic rules during pressure	10	00
on work load?		
a) Yes	37	74
b) No	13	26
How many times do you violence the traffic		
rules?		
a) Always	06	12
b) Sometime	23	46
c) Most of the time	21	42
Have you ever had road traffic accident during		
the pressure of workload?		
a) Yes	30	60
b) No	20	40
What were the causes of this accident?		
a) Pedestrian carelessness	11	22
 b) Failure to follow the right hand rules 	10	20
 Failure to give way for pedestrian 	13	26
 d) Phone use while driving 	08	16
e) Quality of road	01	02
f) Vehicle mechanical problem	04	08
g) Others	02	04
When workload pressures become high?		
a) 8am to 10am	16	32
b) 10am to 12pm	02	04
c) 12pm to 2pm	01	02
d) 2pm to 4pm	04	08
e) 4pm to 6pm	12	26
f) 6pm to 9pm	14	28
		*Survey, 201

*Survey, 2017

5.3 Correlation Analysis of Different Driving behaviors

One of the main objectives of this study is to find the extent to which different driving behaviors are correlated with socioeconomic condition of Auto dirvers. For this, the study introduced four driving behaviors from upper Table 03 as follows:

Group1 (i) Independent variable	Group ₂ (j) Dependent variable
$X_1 = Age of the drivers$	X_6 = Reasons of traffic rules violation

 X_2 = Education qualification X_3 = Family member support X_4 = Cell phone receiving pattern X_5 = Work hours X_7 = Driving in the wrong direction X_8 = Parking violation X_9 = Causes of road accident

The coefficient of correlation using the 50 sample responses to see the association between the group1 and group2 may be defined as:

$$rij = \frac{50\sum xixj - \sum xi \sum xj}{\sqrt{[50\sum xi2 - (\sum xi)2][50\sum xj2 - (\sum xj)2]}}$$

Where i and j are not same,

Using the upper formula on each possible pair of 50 responses on driving behaviors, the acquired correlation coefficients and significance levels are attested in Table 4.

Case	i	j	Rij	Significance Level		nce Level 5%)
					Lower	Upper
	X1	X6	-0.138	0.340	596	.210
	X1	X7	-0.101	0.486	269	.130
1	X1	X8	-0.283	0.047	342	003
I	X1	X9	0.331	0.019	.067	.709
	X2	X6	0.057	0.695	454	.676
	X2	X7	0.080	0.580	201	.355
2	X2	X8	-0.129	0.371	353	.134
2	X2	Х9	0.284	0.046	.009	.916
	X3	X6	-0.019	0.894	592	.518
	X3	X7	-0.020	0.892	292	.255
3	X3	X8	0.045	0.758	204	.278
	X3	X9	-0.070	0.631	574	.352
	X4	X6	0.222	0.121	179	1.483
	X4	X7	0.151	0.296	197	.634
4	X4	X8	0.015	0.917	351	.389
	X4	X9	0.000	1.000	713	.713
	X5	X6	0.016	0.911	532	.595
	X5	X7	-0.040	0.783	316	.240
5	X5	X8	-0.284	0.046	474	005
	X5	X9	0.035	0.808	414	.528

Table 4: Analysis of different Auto drivers driving behaviors

This correlation conducted by using Pearson's correlation. The Pearson's "r" ranges in value from -1 to +1. According to Pearson's ranges we can say; if $r \le 0.30$ is a weak correlation, if 0.30 < r < 0.70 moderate correlation and again if $r \ge 0.70$ is a strong correlation between two variables.

Case-1: After the comparison of "age" of the drivers with those who traffic rules violence; who drive on wrong direction; who disregard parking rules shows weak negative correlation with lower confidence level and with the significance level of 38%, 48% and 4.7%, respectively, with this result we can say that the age of the drivers does not effect on traffic rules violation; driving on wrong direction and disregard parking rules. Again, when a comparison of age of the drivers and who make road accident was conducted shows moderate positive correlation with lower significance level of 1.9% and with high level of

confidence 70.9%, with this result, we can say that the age of the drivers is directly affected by making road accident, according to sample data.

Case-2: After the comparison of "education qualification" of the drivers with those who traffic rules violence; who drive on wrong direction; who make road accident shows weak positive correlation with 67.6%, 35.5% and 91.6% confidence and with high level of significance 69.5%, 58.0% and 4.6%, respectively, with this result we can say that lower educated drivers can significantly effect on traffic rules violence; drive on wrong direction; and making road accident. On the other hand, education, quality of the driver does not effect on the parking rules violation, according to sample data.

Case-3: After the comparison of "family member support" of the drivers with those who traffic rules violence; who drive on wrong direction; who make road accident shows weak negative correlation with 51.8%, 25.5% and 35.2% confidence and with high level of significance 89.4%, 89.2% and 63.1%, respectively, with this result we can say that family member support of the drivers does not effect on traffic rules violence; drive on wrong direction; and road accident making. On the other hand a weak positive correlation was found between the number of family member supports of the drivers and who parking violation. In that case we can say that family member supports of the drivers have an effect on who parking rules violence but not significant, according to sample data.

Case-4: After the comparison of "cell phone receiving pattern" of the drivers with those who traffic rules violence; who drive on wrong direction; who parking violation and who make road accident shows weak positive correlation with high level of significance 12.2%, 29.6%, 91. 7% and 100%, respectively, with this result, we can say that, those who received cell phone during driving, he has a significant effect on traffic rules violence; drive on wrong direction; parking violation and occurring road accident, according to sample data.

Case-5: After the comparison of "workload pressure" of the drivers with those who drive on wrong direction; and who disregard parking rules shows weak negative correlation with 78.3% and 4.6% significant level, with this result, we can say that, workload pressure does not effect on driving on wrong direction; and disregard parking rules. On the other hand a weak positive correlation was found with the workload pressure on the drivers and with whom traffic rules violence and who make road accident, with high level of significant 91.1% and 80.8%, respectively, with this result, we can say that those who drive more hour per day he has more potential to make road accident and traffic rules violence, according to sample data.

6. CONCLUSIONS

Pabna is an old town in Bangladesh. There is no "Master plan" for the municipal city as a result the town Centre was developed without concerning expert values. The roads in town Centre are narrow and traffic congestion becomes continuous problems with the increasing numbers of Auto. From past researchers are trying to alleviate traffic congestion problems in the Pabna town center. In this regard 50 Auto drivers were surveyed and their responses to different problems associated with traffic congestion and trip characteristics were discussed. Finally, it was shown through correlation analysis between socioeconomic condition and with the different driving behaviors of Auto drivers. The results of correlation analysis are in good agreement with the general views of respondents and it shows that the socio-economic condition and driving behaviors of Auto drivers are interdependent to ensure safe and efficient traffic flow of the study area. It was found that the competition between them in making more trips to support their family is the main causes of traffic rules violation and traffic congestion. For Town center Pabna, traffic congestion pressure can be improved by launch on various strategies such as improved road infrastructures, road capacity

expansion, building Auto parking space and financial penalty to the traffic law breakers. Most importantly, proper traffic and transportation management system along with the appropriate implementation of traffic rules is necessary to mitigate the problems of traffic congestion in town Centre.

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